



# TRANSTECH<sup>USA</sup>

## MEDIA ALERT

### **TransTech USA's Founder Peter Bryant leading an Expert Panel at the International Business Forum's annual Corporate Venturing and Strategic Investing in Palm Springs CA on February 5<sup>th</sup> and 6<sup>th</sup> 2008**

**DENVER, CO. — January 14th, 2008**

TransTech USA's Founder Peter Bryant, has been invited to assemble and lead an expert panel that will discuss **Corporate Venturing and its role in Open Innovation**.

The conference is the Leading Gathering for Corporate Investors and Business Development Executives Focusing on New Innovative Technologies, Corporate Venturing Programs, M&A, Emerging Markets, Deal Syndication and Strategic Partnerships with Entrepreneurs and Growth Companies

Peter Bryant, Founder and President of TransTech USA, will draw on his 25 plus years of global IT experience with leading technology companies in building and driving sustainable growth in competitive environments and building new markets plus working with Fortune 500 companies on building sustainable innovation based organizations. He will share his experiences with helping TransTech USA clients to reach these goals.

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To speak with Mr. Bryant or for more information about Business, Innovation and New Market Expansion strategy, please contact Peter Bryant at +1 303 807 3762 or [peterbryant@transtechusa.com](mailto:peterbryant@transtechusa.com).

#### **About TransTech USA**

TransTech USA, based in Denver Colorado, is a privately funded corporate advisory firm that specializes in the formulation and execution of business and innovation strategy. TransTech USA has advised Fortune 500 through to emerging companies in such areas as new market expansion; open innovation; operating platforms of the future and scenario development. For more information, please visit the company's Web site at [www.transtechusa.com](http://www.transtechusa.com).

#### **About International Business Forum**

International Business Forum is the leading presenter of venture capital and private equity conferences in the United States. For over 16 years, IBF has been presenting conferences that unite investors to discuss current investing trends and discuss investing strategies. IBF produces conferences on the following venture capital subjects: Venture Capital Investing, Early Stage Investing, Corporate Venturing & Strategic Partnering, Biotech & Life Sciences Investing, Medical Devices and Healthcare Technologies Investing, Clean Tech Investing, Nanotechnology Investing and Tech Transfer & Spin outs, Intellectual Property Commercialization conferences. International Business Forum was founded in 1989. Please visit [www.IBFConferences.com](http://www.IBFConferences.com).

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