



TRANSTECH USA MEDIA ALERT

TransTech USA's Founder Peter Bryant on Expert Panel at the International Business Club of Colorado, The British Counsel and the Denver Software Club's special event - *Live update on Trends in Global software and IT* - in Denver on April 27th 2006

DENVER, CO. — April 11th, 2006 — TransTech USA's Founder Peter Bryant, has been invited to sit on an expert panel that will discuss **Emerging Global Trends in Software and IT**.

Mr. Bryant will join senior executives from First Data Corporation, IQNavigator and Decisioneering. The speakers will discuss global IT operations, marketing software globally and setting up overseas.

Mr. Bryant, Founder and President of TransTech USA, will draw on his 25 plus years of global IT experience with leading technology companies and corporations in building and driving sustainable growth and industry led innovation. He will also share his experiences with helping TransTech USA clients to reach this goal.

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To speak with Mr. Bryant or for more information about successful commercialization in new markets and its implications for your business plans, please contact Peter Bryant at +1 303 807 3762 or peterbryant@transtechusa.com.

About TransTech USA

TransTech USA, based in Denver Colorado, is a privately funded corporate advisory firm that provides services and programs that assist companies in developing successful strategies for product commercialization and sustainable innovation. The ultimate goal is to maximize a company's return on investment and provide the widest choice of exit strategies. For more information, please visit the company's Web site at www.transtechusa.com.

About the International Business Club of Colorado and the Denver Software Club

The Denver Software Club is a non-profit business oriented club with events in areas such as marketing, legal issues, industry trends, finance, organizational issues, and operations. The mission of the Club is to provide educational and networking opportunities for software company managers/executives and qualified service providers to the industry. Please visit www.denversoftware.org

The IBCC is a by-invitation club for people with international business experience and interests. IBCC provides forums for its members that provide:

- Insiders' insights on global change and markets.
- Learn from peers facing similar issues.
- Anticipate and leverage global trends.
- Understand foreign risks and opportunities.
- Avoid costly cultural mistakes.

IBCC share's practical experiences in conducting business abroad, the dynamics of foreign markets and economies, global best-practices and cultural differences. Please visit www.ibc-colorado.org