



TRANSTECH^{USA}

MEDIA ALERT

TransTech USA's Founder Peter Bryant on Expert Panel at the International Business Forum's 4th annual Tech Transfer Investing Conference - *Venture Investing in IP Commercialization and Research Spinouts* in Boston on Nov 18th and 19th 2006

DENVER, CO. — August 12th, 2006 — TransTech USA's Founder Peter Bryant, has been invited to sit on an expert panel that will discuss **OPTIMIZATION THROUGH COMMERCIALIZING INTELLECTUAL PROPERTY** and how there are many examples of IP owners in government, academia and industry who have focused intently on the creation of the IP with comparatively little understanding of how to monetize it.

The conference is focused on starting, building and financing technology based spinouts from universities, national labs and corporations and encouraging commercial collaboration between those organizations and venture capitalists.

Peter Bryant, Founder and President of TransTech USA, will draw on his 25 plus years of global IT experience with leading technology companies in building and driving sustainable growth in competitive environments and building new markets plus working with Fortune 500 companies on building sustainable innovation based organizations. He will share his experiences with helping TransTech USA clients to reach these goals.

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To speak with Mr. Bryant or for more information about successful commercialization in new markets and its implications for your business plans, please contact Peter Bryant at +1 303 807 3762 or peterbryant@transtechusa.com.

About TransTech USA

TransTech USA, based in Denver Colorado, is a privately funded corporate advisory firm that provides services and programs that improve an organization's performance in product commercialization and business and innovation strategy development. The ultimate goal is to maximize a company's return on investment and optimize value creation. For more information, please visit the company's Web site at www.transtechusa.com.

About International Business Forum

International Business Forum is the leading presenter of venture capital and private equity conferences in the United States. For over 16 years, IBF has been presenting conferences that unite investors to discuss current investing trends and discuss investing strategies. IBF produces conferences on the following venture capital subjects: Venture Capital Investing, Early Stage Investing, Corporate Venturing & Strategic Partnering, Biotech & Life Sciences Investing, Medical Devices and Healthcare Technologies Investing, Clean Tech Investing, Nanotechnology Investing and Tech Transfer & Spin outs, Intellectual Property Commercialization conferences. International Business Forum was founded in 1989.

Please visit www.IBFConferences.com.