



# TRANSTECH<sup>USA</sup>

## MEDIA ALERT

**TransTech USA's Founder Peter Bryant on an Expert Panel at the Expediting Innovation 2007 Symposium in Denver on April 24<sup>th</sup> and 25<sup>th</sup> 2007.**

**DENVER, CO. — April 8th, 2007 —** TransTech USA's Founder Peter Bryant, has been invited to sit on an expert panel that will discuss **INJECTING INNOVATION INTO GLOBAL ORGANIZATIONS** covering what it takes to for global companies to become innovative, what are the challenges and factors for success.

The conference is a unique opportunity to learn more about new trends and best practices to help companies unleash group intelligence and truly expedite innovation.

Peter Bryant, Founder and President of TransTech USA, will draw on his 25 plus years of global business experience with leading companies in building and driving sustainable innovation strategies that drive value creation in competitive environments and new markets.

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To speak with Mr. Bryant or for more information about developing sustainable innovation strategies that create real value, please call +1 303 807 3762 or email [peterbryant@transtechusa.com](mailto:peterbryant@transtechusa.com).

### **About TransTech USA**

TransTech USA, based in Denver Colorado, is a privately funded corporate advisory firm, founded in 2003. that provides services and programs that improve an organization's performance in business and innovation strategy development and product commercialization. The ultimate goal is to maximize a company's return on investment and optimize value creation. For more information, please visit the company's Web site at [www.transtechusa.com](http://www.transtechusa.com).

### **About Expediting Innovation 2007 Symposium host Group Systems**

For more than 15 years, GroupSystems has expedited innovation with structured group intelligence technology to help teams achieve remarkable group collaboration. Please visit [www.groupsystems.com](http://www.groupsystems.com).