



TRANSTECH^{USA}

MEDIA ALERT

TransTech USA on Expert Panel at the annual Colorado Capital Conference in Denver on May 20th 2004

DENVER, CO. — May 5th, 2004 — TransTech USA, a leading corporate advisory firm for technology companies entering new markets, has been invited to sit and moderate on a series of panels. The panels will discuss Exit Strategies and Selecting the Right New Markets.

Peter Bryant, Founder and President of TransTech USA, will draw on his 20 plus years of global IT experience with leading technology companies in building and driving sustainable growth in competitive environments and building new markets. He will share his experiences with helping TransTech USA clients to reach this goal.

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To speak with Mr. Bryant or for more information about successful commercialization in new markets and its implications for your business plans, please contact Peter Bryant at 303 807 3762 or peterbryant@transtechusa.com.

About TransTech USA

TransTech USA, based in Denver, Colo., provides corporate advisory and business development services to emerging technology and biotech/healthcare companies to successfully commercialize their products into new markets. The ultimate goal is to maximize a company's return on investment and provide the widest choice of exit strategies. For more information, please visit the company's Web site at www.transtechusa.com.

About the Rockies Venture Club and the Colorado Capital Conference.

The Rockies Venture Club (RVC) is a non-profit, volunteer organization that celebrates the spirit of entrepreneurship in the Rocky Mountain region. Founded in 1984, RVC is the only networking organization that connects entrepreneurs, service professionals, investors, venture capitalists and other funding sources. The RVC provides a unique open forum where emerging businesses can network with qualified funding sources and professional service providers, and where potential investors can learn of growing businesses through the RVC's presentation series and monthly forums. The annual Colorado Capital conference is a 1 day event providing emerging technology companies access to a series of workshops, panels and expert speakers discussing topics such as funding, growth strategies and alternative channels. For more information, contact RVC at 303-831-4174 or www.rockiesventureclub.org.