



TRANSTECH^{USA}

MEDIA ALERT

TransTech USA on Expert Panel at the Denver Telecom Professionals event – "Colorado International Telecommunication -- Expanding Opportunities" in Denver on Sept 9th 2004

DENVER, CO. – August 6th, 2004 – TransTech USA, a leading corporate advisory firm for technology companies entering new markets, has been invited by the Denver Telecom Professionals to sit on a roundtable panel that will discuss the launching of International operations for telecommunication firms.

Peter Bryant, Founder and President of TransTech USA, will draw on his 20 plus years of global IT experience with leading technology companies in building and driving sustainable growth in competitive environments and building new markets. He will share his experiences with helping TransTech USA clients to reach this goal.

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To speak with Mr. Bryant or for more information about successful commercialization in new markets and its implications for your business plans, please contact Peter Bryant at 303 807 3762 or peterbryant@transtechusa.com.

About TransTech USA

TransTech USA, based in Denver, Colorado, provides corporate advisory and business development services to emerging technology companies to successfully commercialize their products into new markets. The ultimate goal is to maximize a company's return on investment and provide the widest choice of exit strategies. For more information, please visit the company's Web site at www.transtechusa.com.

About Denver Telecom Professionals

The Denver Telecom Professionals is a nonprofit organization founded in 1998 and hosts events monthly. Program topics will address both management and technology issues affecting today's communications professional. The Denver Telecom Professionals (DTP) exists to meet the professional development and networking needs of its members - telecom, cable, and Internet professionals in Colorado and the Rocky Mountain region of the United States. For more information, contact DTP at 303 380-0036 or www.telpros.org.