



TRANSTECH^{USA}

MEDIA ALERT

TransTech USA on Expert Panel at the 2nd annual Australia and New Zealand Technology Showcase in Palo Alto on Nov 9th – Nov 11th 2003

DENVER, CO. – Oct.9, 2003 – TransTech USA, a leading corporate advisory firm for international technology companies entering the USA, will sit on a two panels of experts, one to review the business plans of Australian and NZ technology companies wanting to enter the USA and another that will discuss what it takes to be successful in the US and how to build successful teams.

Peter Bryant, Founder and President of TransTech USA, will draw on his 20 plus years of global IT experience with leading technology companies in building and driving sustainable growth in competitive environments. This is blended with a unique understanding of the international psyche and US business mentality – thus providing a valuable insight into how international businesses can succeed in the demanding and competitive US market. He will share his experiences with helping TransTech USA clients to reach this goal.

###

To speak with Mr. Bryant or for more information about successful commercialization in the US market and its implications for your business plans, please contact Peter Bryant at 303 807 3762 or peterbryant@transtechusa.com.

About TransTech USA

TransTech USA, based in Denver, Colo., provides corporate advisory and business development services to emerging international technology and biotech/healthcare companies to successfully commercialize their products in the US. The ultimate goal is to maximize a company's return on investment and provide the widest choice of exit strategies. For more information, please visit the company's Web site at www.transtechusa.com.

About the Australia and New Zealand Technology Showcase and Anza Technology Network

The ANZA Technology Network is a professional not for profit business network, based in San Francisco, designed to bring together Australian, New Zealand and US Technology companies and executives. The 2nd annual Australia and New Zealand Technology Showcase is a unique program designed to provide Australian and New Zealand technology companies with a springboard into the US market. It is the only US conference that exclusively showcases Australian and New Zealand technology capabilities. For more information, please visit the organization's Web site at www.anzatechnet.com